Organic Agricultural Products: Marketing and Trade Resources

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About this Series

This series is comprised of seven Guides. Each guide is a subject-oriented compilation that focuses on a separate type of information or research source. Sources cited in each guide were selected based on their applicability to U.S. organic production and enterprises; ready availability, especially those that are free and online; and timeliness - most sources were created or updated within the past five years.

AFSIC guides are not intended as definitive guides to Federal regulations and rules or to developing a fail-proof business or marketing plan. They will, however, lead the researcher to primary resources and agencies that impact organic marketing, import or export enterprises. Research beyond cited sources, for any marketing or trade project, is highly recommended. Although every effort has been made to provide the most current and correct information available, the author and the National Agricultural Library assume no liability for the accuracy or completeness of the information resources presented.

Titles in this series are:

   - U.S. Federal laws and regulations; state laws and regulations pertinent to marketing organic products; other organic-related certification programs; selected background documents about U.S. standards; general Federal food-related labeling and regulatory programs and information; general state food-related labeling and regulatory programs and information; related food safety resources
   - Federal Laws and Regulations
   - State Laws and Regulations Pertinent to Marketing Organic Products
   - Other Organic-related Certification Programs
   - Selected Background Documents about U.S. Standards
   - General Federal Food-related Labeling and Regulatory Programs and Information: Selected Background Resources - U.S. Food Regulation and Labeling
   - General Federal Food-related Labeling and Regulatory Programs and Information: Selected U.S. Agencies with Food Regulatory Functions
   - General State Food-related Labeling and Regulatory Programs and Information
   - Related Food Safety Resources
   - Index to Agencies, Organizations and Titles
   - Index to Book and Article Authors

2. Guide to International Trade in Organics: Laws and Regulations
   - Exporting and importing organic products - U.S. regulations and information sources; selected international organic-specific law and policy sites; general U.S. export and import
3. **Guide to Organic Marketing and Trade How-to Publications**

Organic-specific marketing publications; related alternative farm marketing publications; publications about international trade; selected business guides and enterprise budgets

- Marketing Guides for Organic Producers
- Marketing Guides for Organic Retailers
- Selected Direct Marketing Guides
- Selected Guides to International Trade
- Selected Guides to Small Business and Market Development
- Selected Crop/Enterprise Budgets
- Index to Titles
- Index to Authors

4. **Guide to Organic Marketing and Trade Research Tools Online**

Internet portals, cyberguides and news services; business directories and commodity trading sites; organic price indexes; literature guides: catalogs, bibliographies and bibliographic databases

- Internet Portals, Cyberguides and News Services
- Internet Portals, Cyberguides and News Services: Government Sources
- Business Directories and Commodity Trading Sites
- Business Directories and Commodity Trading Sites: Government Sources
- Organic Price Reports
- Organic Price Reports: Government Sources
- Document Collections, Catalogs, Bibliographic and Full Text Databases
- Document Collections, Catalogs, Bibliographic and Full Text Databases: Government Sources
- Data Sets and Statistics
- Index to Titles

5. **Guide to Organic Marketing and Trade Periodicals, Calendars and Trade Shows**

Trade and marketing magazines and e-zines; market research journals; selected events calendars and organic food trade shows

- Magazines and Newsletters for Organic Marketers
- Selected Food and Marketing Trade Magazines
- Selected Scholarly Journals
- Selected Online Calendars of Events
- Organic and Specialty Food Trade Shows


Bibliography of publications with links to abstracts or full text

- 2004
- 2005
- 2006
- 2007
- 2008
- Index to Titles
- Index to Authors

7. **Guide to Organic Marketing Support Organizations**

Selected national support groups and resources; where and how to find additional support.

- Organic and Sustainable Agriculture Organizations
  - Comprehensive directories
  - Selected organizations of special interest to organic business and marketing enterprises
- Finding Additional Organizations and Expertise.
Find more: Organic certification and consulting organizations...
Find more: Local and community food organizations...
Find more: Farmers markets and retail organic food outlets...
Find more: Value-added and related food enterprise groups...
Find more: National trade and commodity groups...
Find more: Farmers and farming cooperatives...
Find more: Funding agencies, organizations and opportunities...
Find more: Government sources: Extension, State Departments of Agriculture and U.S. Department of Agriculture agencies...

8. Series Combined Title and Author Indexes: Guides 1-7

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