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United States Department of Agriculture  
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**ALTERNATIVE FARMING SYSTEMS  
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## Publications

### Organic Agricultural Products: Marketing and Trade Resources

**Special Reference Briefs Series** no. SRB 2003-01  
January 2008

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**About this Series**

This series is comprised of seven Guides. Each guide is a subject-oriented compilation that focuses on a separate type of information or research source. Sources cited in each guide were selected based on their applicability to U.S. organic production and enterprises; ready availability, especially those that are free and online; and timeliness - most sources were created or updated within the past five years.

***AFSIC guides are not intended as definitive guides to Federal regulations and rules or to developing a fail-proof business or marketing plan. They will, however, lead the researcher to primary resources and agencies that impact organic marketing, import or export enterprises. Research beyond cited sources, for any marketing or trade project, is highly recommended.*** Although every effort has been made to provide the most current and correct information available, the author and the National Agricultural Library assume no liability for the accuracy or completeness of the information resources presented.

Titles in this series are:

1. ***Guide to U.S. Organic Marketing: Laws and Regulations***

U.S. Federal laws and regulations; state laws and regulations pertinent to marketing organic products; other organic-related certification programs; selected background documents about U.S. standards; general Federal food-related labeling and regulatory programs and information; general state food-related labeling and regulatory programs and information; related food safety resources

- [Federal Laws and Regulations](#)
- [State Laws and Regulations Pertinent to Marketing Organic Products](#)
- [Other Organic-related Certification Programs](#)
- [Selected Background Documents about U.S. Standards](#)
- [General Federal Food-related Labeling and Regulatory Programs and Information: Selected Background Resources – U.S. Food Regulation and Labeling](#)
- [General Federal Food-related Labeling and Regulatory Programs and Information: Selected U.S. Agencies with Food Regulatory Functions](#)
- [General State Food-related Labeling and Regulatory Programs and Information](#)
- [Related Food Safety Resources](#)
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2. ***Guide to International Trade in Organics: Laws and Regulations***

Exporting and importing organic products - U.S. regulations and information sources; selected international organic-specific law and policy sites; general U.S. export and import

regulations, certifications and information; selected international general food law and policy sites

- [Exporting and Importing Organic Products](#) – U.S. Regulations and Information Sources
  - Selected [International Organic-specific Law and Policy Resources](#)
  - Selected Resources Pertaining to U.S. Trade Issues: [Specific Countries](#)
  - General [U.S. Export and Import Regulations, Certifications and Information](#)
  - Selected [International General Food Law and Policy Sites](#)
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3. ***Guide to Organic Marketing and Trade How-to Publications***  
Organic-specific marketing publications; related alternative farm marketing publications; publications about international trade; selected business guides and enterprise budgets
- Marketing Guides for [Organic Producers](#)
  - Marketing Guides for [Organic Retailers](#)
  - Selected [Direct Marketing Guides](#)
  - Selected Guides to [International Trade](#)
  - Selected Guides to [Small Business and Market Development](#)
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4. ***Guide to Organic Marketing and Trade Research Tools Online***  
Internet portals, cyberguides and news services; business directories and commodity trading sites; organic price indexes; literature guides: catalogs, bibliographies and bibliographic databases
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5. ***Guide to Organic Marketing and Trade Periodicals, Calendars and Trade Shows***  
Trade and marketing magazines and e-zines; market research journals; selected events calendars and organic food trade shows
- [Magazines and Newsletters for Organic Marketers](#)
  - [Selected Food and Marketing Trade Magazines](#)
  - [Selected Scholarly Journals](#)
  - [Selected Online Calendars of Events](#)
  - [Organic and Specialty Food Trade Shows](#)
6. ***Guide to Organic Market, Industry and Consumer Studies*** (2004-2008)  
Bibliography of publications with links to abstracts or full text
- [Introduction: Guide to Organic Market, Industry and Consumer Studies](#)
  - [2004](#)
  - [2005](#)
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7. ***Guide to Organic Marketing Support Organizations***  
Selected national support groups and resources; where and how to find additional support.
- [Organic and Sustainable Agriculture Organizations](#)  
*Comprehensive directories*  
*Selected organizations of special interest to organic business and marketing enterprises*
  - [Finding Additional Organizations and Expertise.](#)

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8. ***Series Combined Title and Author Indexes: Guides 1-7***

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